

Locarno Film Festival

Hospitality Packages

2023

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01.

First Class Experience at the Locarno Film Festival

Entertain your guests in the unique ambience of a Swiss Top Event

A person's hands are silhouetted against a dark background, holding a smartphone horizontally. The phone's screen shows a brightly lit festival scene at night with a large crowd and colorful lights. The background is filled with out-of-focus bokeh lights in shades of blue and white.

*“Cannes, glamour.
Venice, beautiful. All great.
But Locarno turned out to be
the most unforgettable experience
that stays with one’s soul.”*

Irina Medavoy,
huffingtonpost.com

Hospitality packages overview

Piazza Grande Restaurant by S.Pellegrino

Gourmet Flying Dinner and Drinks & Premium Ticket

CHF 300.- (VAT excl.)
per person

Leopard Club Lounge

Finger Food Menu & Premium Ticket

CHF 195.- (VAT and drinks excl.)
per person

DaVIDE Campari Lounge

2x signature Campari drinks & Premium Ticket

CHF 160.- (VAT excl.)
per person

Additional venues and packages

Course dinners & Premium Tickets

CHF 210.- (VAT and drinks excl.)
per person



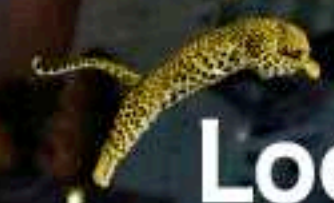
Locarno Film Festival: the ultimate cinema experience

The 76th edition will take place
from 2 to 12 August 2023



The Locarno Film Festival is an adventure. It is a pilgrimage to a world entirely dedicated to film, art, and imagination: an intense **11-day celebration of cinema.**

The Festival offers over a **hundred screenings, talks, events, conferences, concerts, art exhibitions, parties** (and so much more!). Every year since 1946, by presenting the highest quality selection of international films, the Locarno Film Festival writes important chapters in film history and shapes the future of cinema.



Locarno
LiveTV





Laetitia Casta



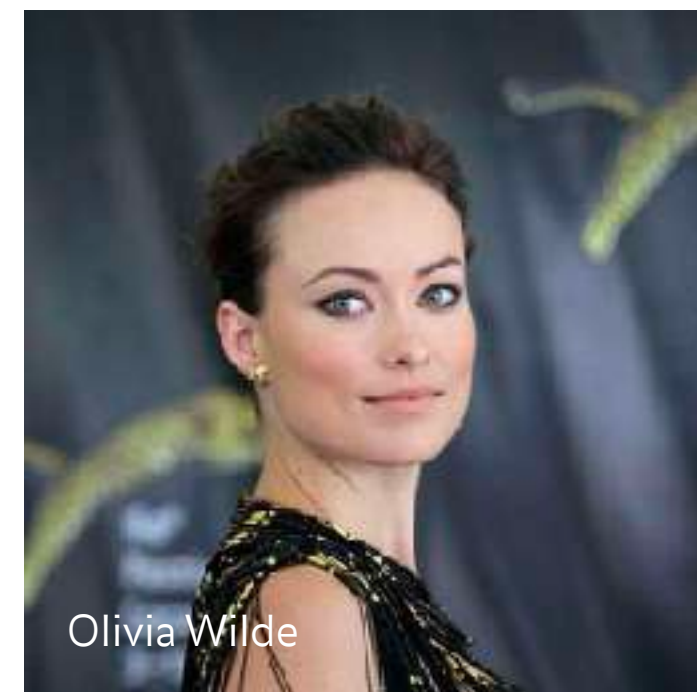
Sir Christopher Lee



Adrien Brody



Meg Ryan



Olivia Wilde

A glimpse of the stars the Festival celebrated in the past

Locarno76 program

The very best of independent cinema on Europe's largest open-air screen. The films, mostly premieres, are introduced by the director and cast. International film stars are awarded before the screening on most evenings.



The official program of the 76th edition of the Locarno Film Festival will be announced on **July 5th** and made available on our website www.locarnofestival.ch.

The evening screening takes place every night at 9.30 PM in Piazza Grande and at the Palexpo (FEVI).

On Saturday, August 12th, the evening will start at 9 PM.

A sustainable offer always attentive to what matters

The Locarno Film Festival acts as a **receptive beacon** to continually re-evaluate its content and its offerings at the service of an **open, sustainable and inclusive society**.

The Food & Beverage offer of the Festival events guarantees that every aspect of the supply chain respects high level standards: from the partners involved to the suppliers, from the food to the preparation and service, the approach is to **support the local economy, resources and environment**.



- Employing local and seasonal products in our food and drinks offer
- Working with local restaurants
- Using reusable items
- Promoting food scraps and packaging recycling



- Working with partners that share our sustainable values, such as S.Pellegrino and Nespresso
- Reducing food waste together with Too Good To Go

02.

Hospitality packages

Discover our exclusive locations and offers

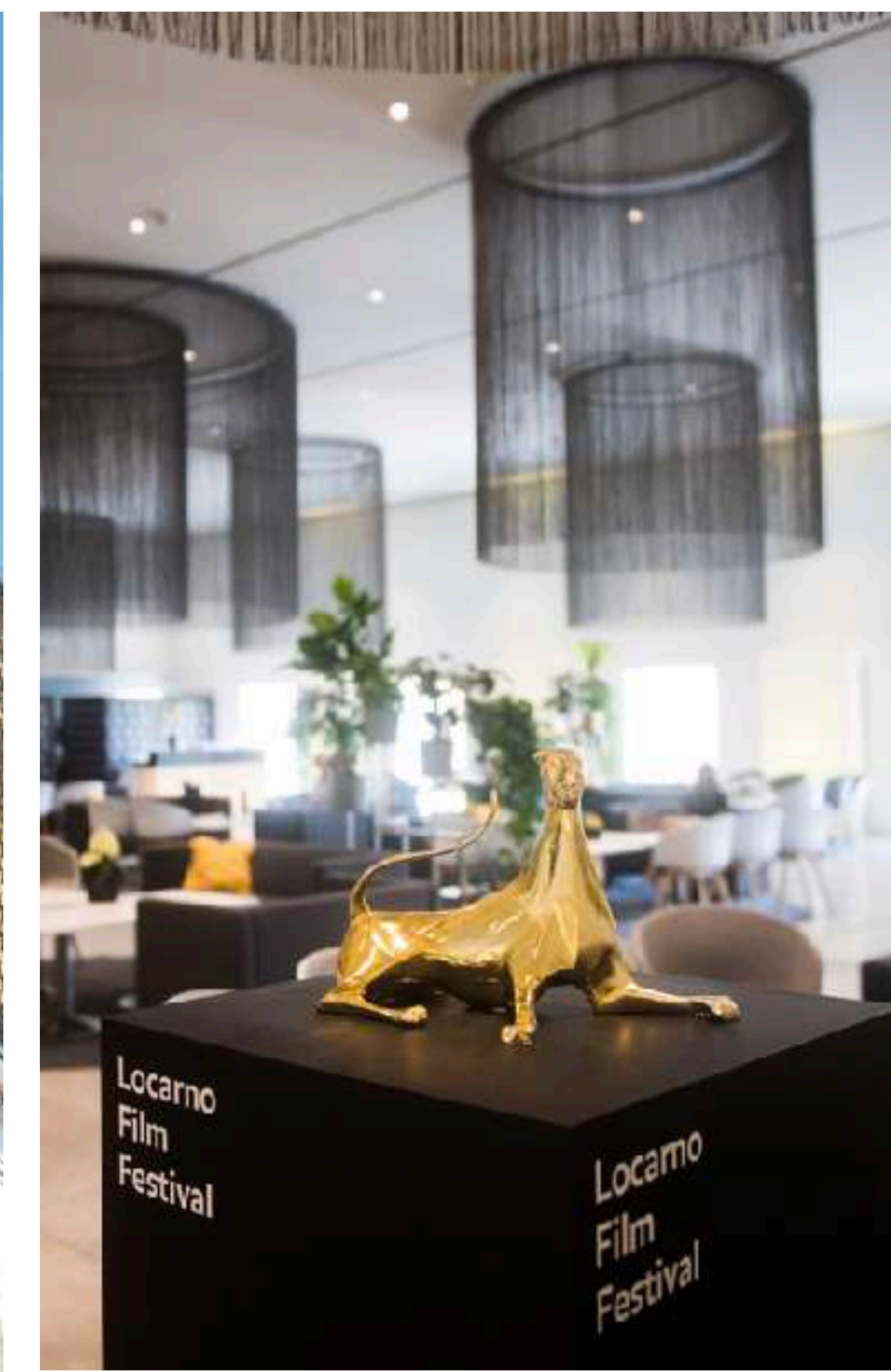
Piazza Grande Restaurant by S. Pellegrino

at PalaCinema

Elegance and passion for cinema in a brand-new event location

At the heart of the Festival, the Piazza Grande Restaurant by S.Pellegrino is located on the 3rd floor of the **PalaCinema**, the home of the Locarno Film Festival, in an enchanting and modern setting overlooking the city of Locarno.

- First-class service with **Locanda Locarnese's Chef, Persyo Cadlolo**
- Location par excellence for **high-end corporate events**
- **Tailor made set-up** to ensure discretion to enjoy an evening in the most relaxed and exclusive way possible.



A taste of possible Chef's proposals



Aperitif

Maccarons with tomato and mozzarella

Mini pita with smoked salmon and rocket

Strawberry gazpacho and Absolut vodka

Mini brioche with bresaola and rocket
salad

Focaccia and Pinsa



Flying Dinner

Thyme ricotta mousse with chicken
curry skewer

Trofiette with smoked salmon, vodka
and lemon

The veal mince with summer
mushrooms and Ticino herbs



Dessert

Pistachio panna cotta
with strawberry sauce

American grape tiramisu

Coffee and lemon parfait

Cream pastry



Hospitality Packages | **Piazza Grande Restaurant by S.Pellegrino**

Piazza Grande Restaurant by S.Pellegrino Features

- Prime location in the heart of the Festival with an **air conditioned room, rooftop terrace**, and top-notch design furniture, fresh flowers and plants
- **Indoor and outdoor setting** to meet weather forecast and each partner's preferences
- **Flexible setup** to meet the group's needs and to ensure the necessary **privacy**
- Large and spacious location that allows a **lounge style setting**, in order to facilitate networking among participants
- Continuous **flying service by attending staff** to avoid discomfort to the guests

Gourmet Flying Dinner Piazza Grande Restaurant by S.Pellegrino

Features and services provided

- Welcome drink and appetizer
- Dinner: Gourmet Flying Dinner
- Drinks served by the catering crew
- Accompaniment to the red carpet

Program

- 6.00 PM Welcome drink
- 6.30 PM Dinner
- 8.30 PM Entrance to Piazza Grande through the red carpet
- 9.30 PM Beginning of the evening screening

Price

- CHF 300.- (VAT excluded) per person
VIP Premium ticket for a value of CHF 150.- included

Please note that:

- *the Program times will be advanced by 30 minutes on Saturday, August 12th, due to the early start of the screening in Piazza Grande*

Leopard Club Lounge

by Campari

Locarno Film Festival

CAMPARI

Not just movie stars! The exclusive Leopard Club Lounge opens its doors to the stars of mixology and gastronomy.

Every evening captivating drinks and delicious menus will be prepared and served in an elegant and sophisticated setting developed in partnership with Campari.

- Valorisation of **local products**
- Exclusive menus by **Blu Restaurant&Lounge's Executive Chef, Davide Asietti**
- **Signature Campari drinks**, premium cocktails and delicacies



A taste of possible Chef's proposals



Menu 1

Spinach hummus / Ticino goat cheese /
sunflower seeds / dill

Vitello tonnato / Pantelleria capers /
focaccia with Southern spices

Raspberry / bergamot / hazelnuts



Menu 2

Datterini tomatoes / stracciatella / celery /
basil / croutons

Braised lamb knuckle / horse radish sauce /
polenta /

broccoli / sunflower seeds / lemon balm

Apricot / rosemary



Menu 3

Gazpacho / melon / mint

Prawns / lemon / guacamole / Venere rice
perfumed with orange

Strawberries / Yuzu / pistachio

Pre-Movie Leopard Club Lounge

Features and services provided

- Finger Food Menu presented by Blu Restaurant&Lounge and S.Pellegrino Saponi Ticino's Chefs (drinks not included)
- Accompaniment to the red carpet

Program

- From 7 PM Food delicacies are offered to the guests
- 8.30 PM Entrance to Piazza Grande through the red carpet
- 9.30 PM Beginning of the evening screening

Price

- CHF 195.- (VAT and drinks excluded) per person
VIP Premium ticket for a value of CHF 150.- included

Please note that:

- *This offer is subject to availability as the lounge has a limited capacity. If you would like to ensure your reservation we highly recommend to contact us as early as possible*
- *The Program times may vary on Saturday, August 12th*

Davide Campari Lounge

The new Davide Campari Lounge, the first Campari Lounge open to the public in Switzerland.

Camparino's **bartenders** will prepare from the most iconic Campari cocktails to fresh new summer recipes, making the Campari Lounge the **place to be for aperitifs** before the evening screening.

- Lounge open to the public and located a **few steps from the Piazza Grande**
- Possibility of combining an **aperitif with the evening screening in the VIP area of Piazza Grande**
- Dedicated area for PR activities such as **conferences and interviews**



Pre-Movie Davide Campari Lounge

Features and services provided

- 2 signature Campari drinks of your choice and snacks
- Accompaniment to the red carpet
- Upon request, opportunity to organise conferences or roundtables

Program

- From 5 PM Aperitif time
- 8.30 PM Entrance to Piazza Grande through the red carpet
- 9.30 PM Beginning of the evening screening

Price

- CHF 160.- (VAT excluded) per person
VIP Premium ticket for a value of CHF 150.- included

Please note that:

- *the Program times will be advanced by 30 minutes on Saturday, August 12th, due to the early start of the screening in Piazza Grande*

A night-time photograph of a festival event. The scene is illuminated with vibrant red and blue lights. In the foreground and middle ground, a large crowd of people is gathered, some standing and talking, others near tables. The background features large, illuminated structures with a pattern of glowing blue circles on a red background. The overall atmosphere is festive and social.

Additional venues and packages

Locarno Film Festival

Alongside the official lounges, the Festival has other venues and hospitality collaborations to offer its audience.

Venues: during the event, various venues will be used by the Festival for different activities and can be made available to private individuals or companies for the organisation of events, with the operational facilities already in place.

Packages: combining the evening screening in the Piazza Grande VIP area is possible not only in the official lounges but also in other selected restaurants in Locarno.





Magistrale

 Capacity: up to 1'000 guests

 Piazza S. Francesco 19, Locarno

 Dinners, parties, conferences, formal and informal gatherings



Villa S. Quirico

 Capacity: up to 600 guests

 Via S. Quirico 20, Minusio

 Dinners, parties, aperitifs, formal and informal gatherings

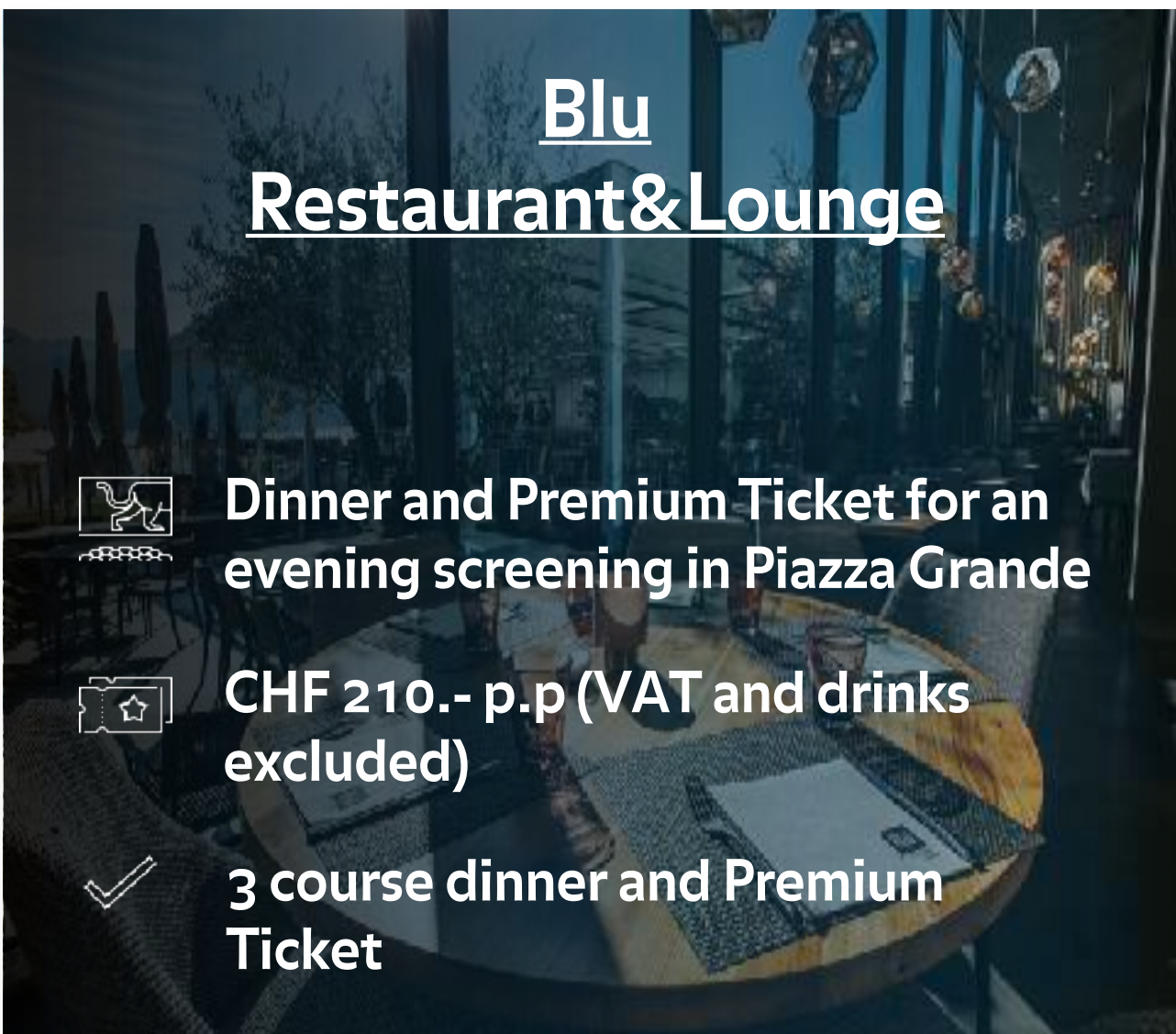


Spazio Cinema - Swiss Life Lounge


 Capacity: up to 140 guests


 Close to the Palexpo FEVI, Locarno


 Aperitifs, panels/discussions, formal and informal gatherings

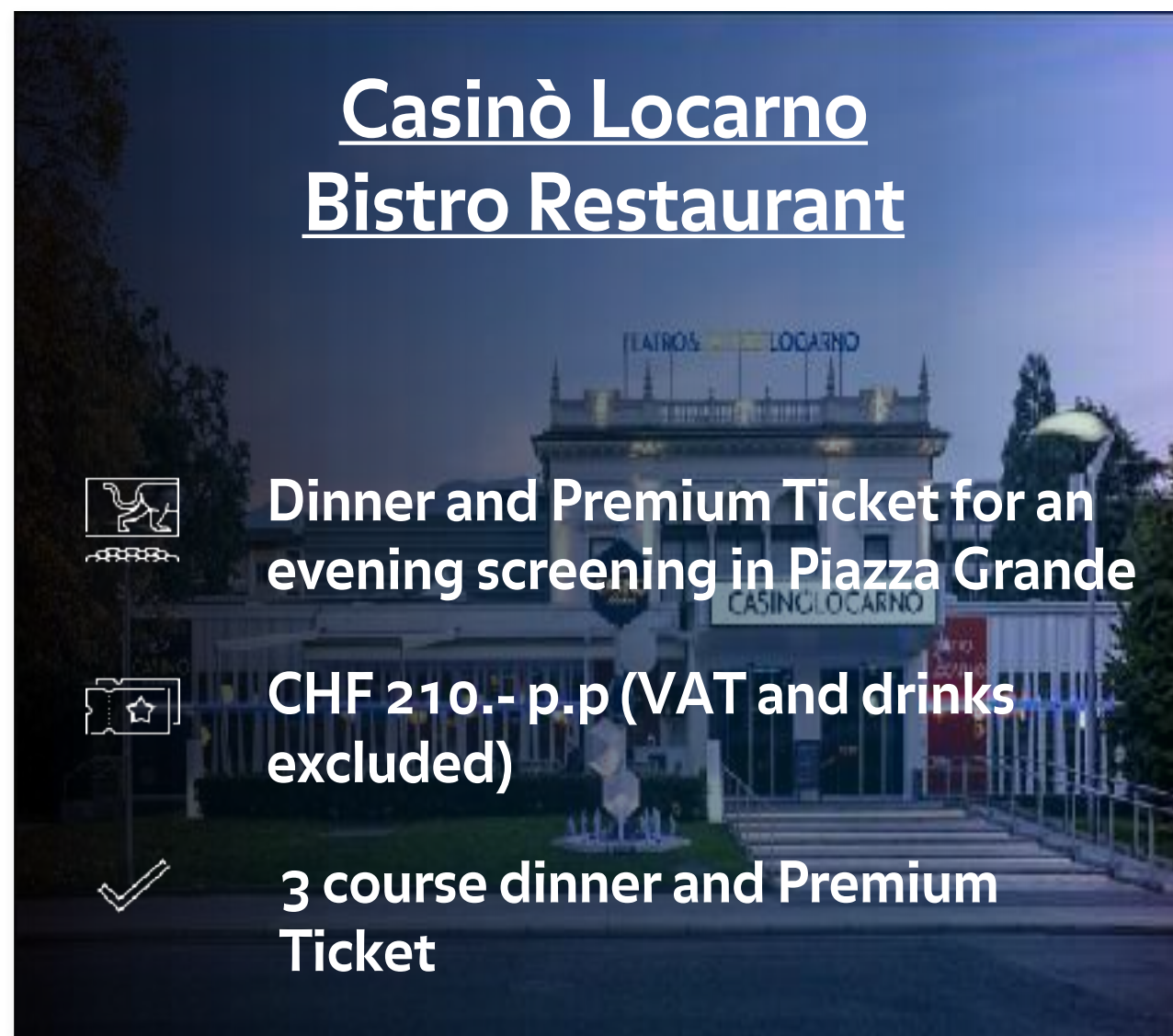


Blu Restaurant & Lounge


 Dinner and Premium Ticket for an evening screening in Piazza Grande


 CHF 210.- p.p (VAT and drinks excluded)

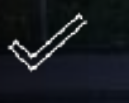
 3 course dinner and Premium Ticket

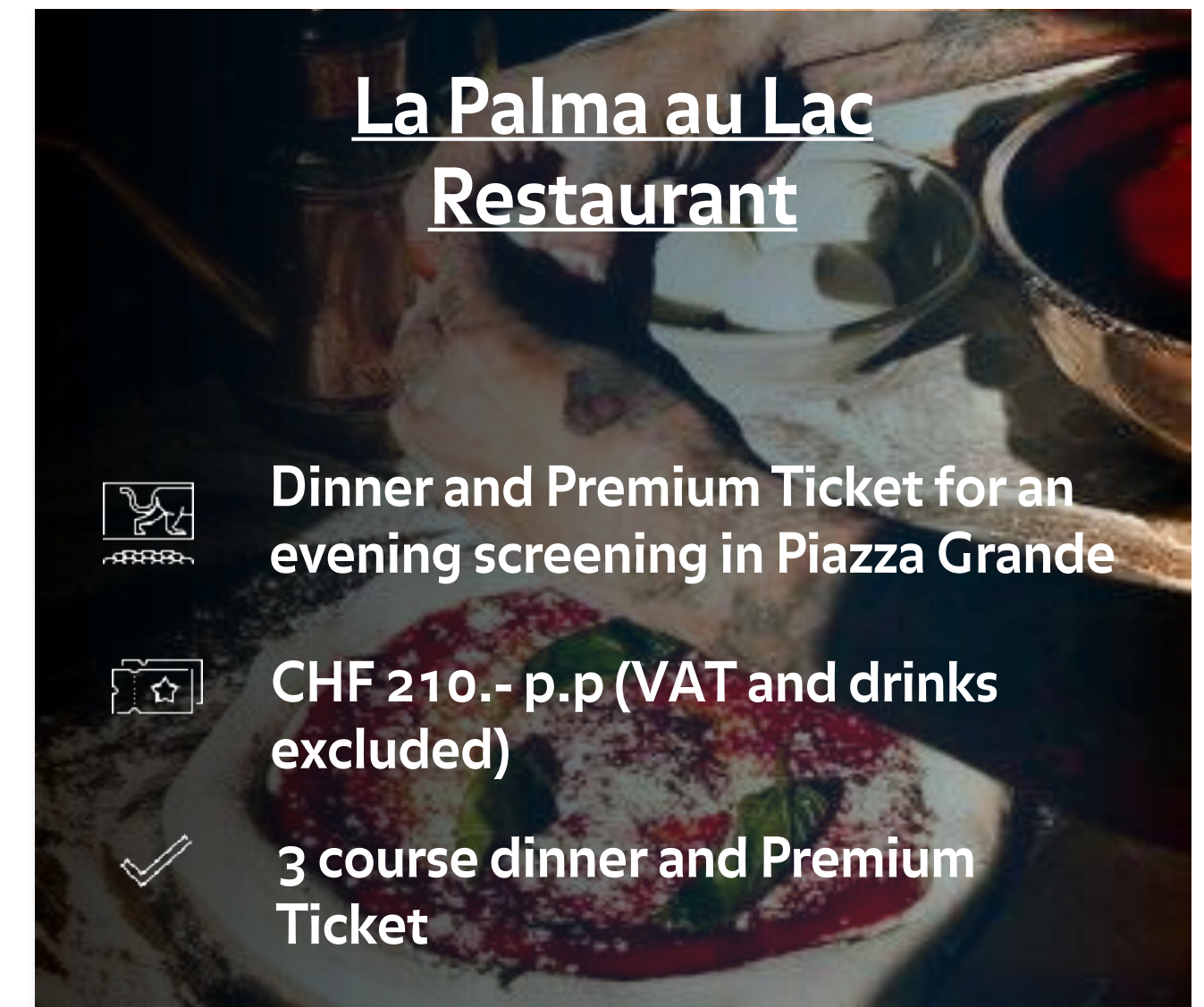


Casinò Locarno Bistro Restaurant


 Dinner and Premium Ticket for an evening screening in Piazza Grande


 CHF 210.- p.p (VAT and drinks excluded)


 3 course dinner and Premium Ticket



La Palma au Lac Restaurant

 Dinner and Premium Ticket for an evening screening in Piazza Grande

 CHF 210.- p.p (VAT and drinks excluded)

 3 course dinner and Premium Ticket



Summary

Hospitality packages

Hospitality packages overview

	Food	Drinks	Daily screenings	Piazza Grande reserved seat	Palexpo (FEVI) reserved seat*	Red Carpet entrance	Dedicated contact for bookings	Buy online	Price per person (VAT excl.)
Piazza Grande Restaurant by S.Pellegrino	Gourmet Flying Dinner	✓	✓	Best available seat	✓	✓	✓	✗	CHF 300
Leopard Club Lounge by Campari	Finger Food Menu	✗	✓	Best available seat	✓	✓	✓	✗	CHF 195
Davide Campari Lounge	✗	✓	✓	Seat in central area	✓	✓	✓	✗	CHF 160
Partner restaurant packages	Course Dinner	✗	✓	Seat in central area	✓	✓	✓	✗	CHF 210
Premium ticket	✗	✗	✓	Seat in central area	✗	✗	✗	✗	CHF 150

* Simultaneous screening of the Piazza Grande, in case of unfavorable weather conditions



Points of interests

La Trattoria
Cibo e Passione

La Palma au Lac
Restaurant

Piazza Grande

Leopard Club Lounge

Main entrance

Piazza Grande Restaurant by S.Pellegrino
Via Franchino Rusca 1, main entrance Festival offices

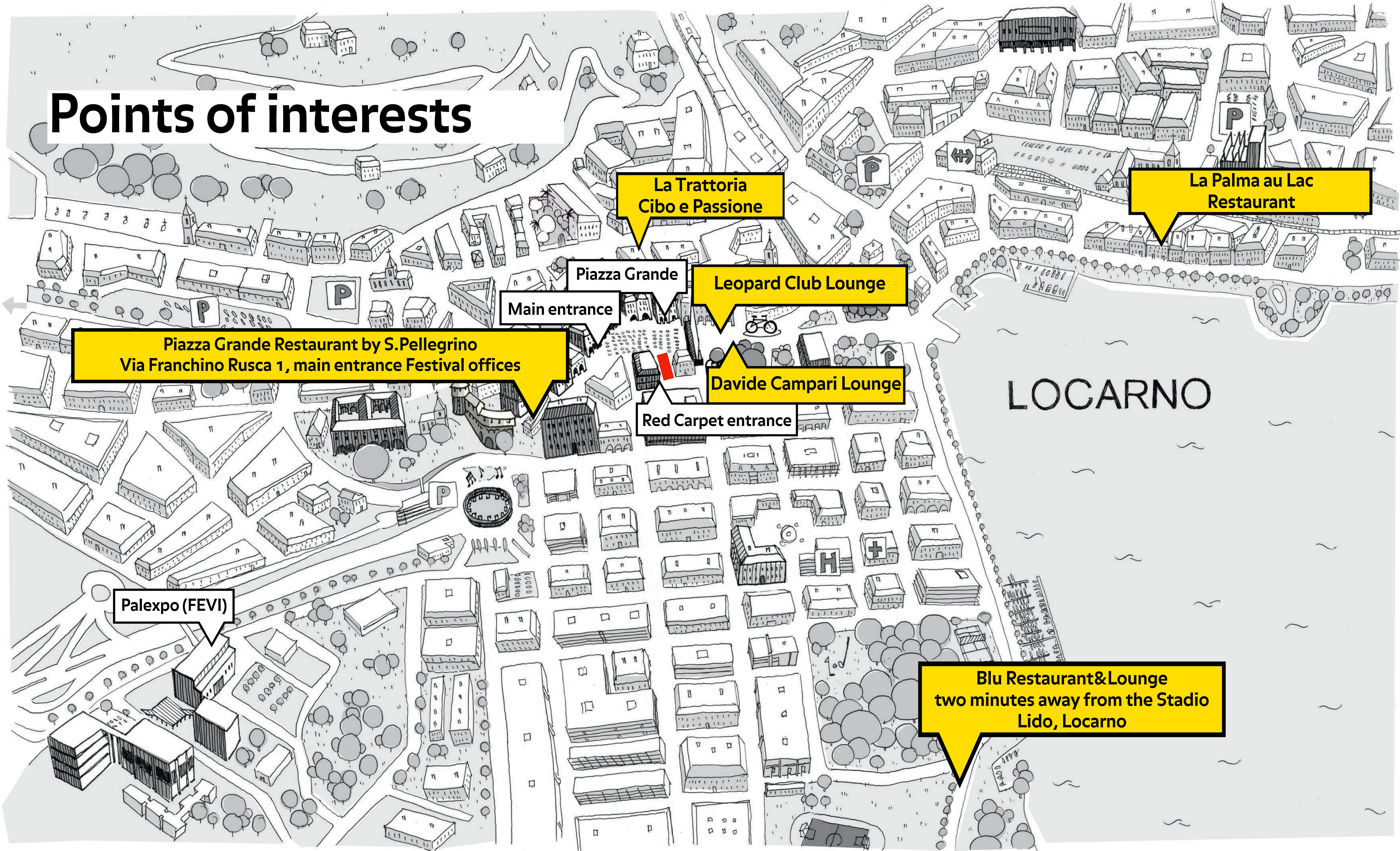
Davide Campari Lounge

Red Carpet entrance

LOCARNO

Palexpo (FEVI)

Blu Restaurant&Lounge
two minutes away from the Stadio
Lido, Locarno



Cancellation Policy

Individuals and small groups (less than 15 guests)

- Date and number of participants must be confirmed 14 days prior to the event
- Any change after this date will not be considered and not deducted from the invoice

Group booking (more than 15 guests)

- If cancellation involves less than 50% of total participants
 - Any change or cancellation prior to 15.07.2023: free of charge
 - Any change or cancellation after 15.07.2023: 100% of the cancelled booking value will be charged
- If cancellation involves more than 50% of total participants
 - Any change or cancellation prior to 01.07.2023: free of charge
 - Any change or cancellation after 01.07.2023: 100% of the cancelled booking value will be charged





Want to live the experience?
**For reservation and additional
information please contact:**



Alessandro Meschiari

F&B and Event Manager

alessandro.meschiari@locarnofestival.ch

+41 79 368 81 37



www.locarnofestival.ch

Terms and conditions

Any interruption/cancellation of the Locarno Film Festival due to force majeure, external influences (events, threats from third parties, pandemics, epidemics, etc.), bans by federal, cantonal and municipal authorities or other circumstances not attributable to the Locarno Film Festival will result in the automatic termination of the hospitality offers presented in this document with no further consequences for the Locarno Film Festival other than those indicated in the last paragraph of this text.

The Parties declare themselves aware of the possibility that the 76th edition of the Festival may be cancelled as a result of an order issued by the local, cantonal, federal or international authorities within the framework of a situation of force majeure (such as in the event of an epidemic or pandemic, particularly in relation to COVID-19).

Even in the absence of a regulatory provision or a decision by an authority, the Locarno Film Festival may, at any time and when circumstances require, for reasons of urgency, necessity or to safeguard overriding public or private interests (in particular in the context of a situation of force majeure such as in the case of an epidemic or pandemic, particularly in relation to COVID-19) cancel the offers of hospitality presented in this document, thereby terminating any contractual relationship without further consequences for the Locarno Film Festival, other than those indicated in the last paragraph of this text.

The Locarno Film Festival reserves the right to offer to the buyer, in case of cancellation of the hospitality offers for the reasons mentioned above, as an alternative to a cash refund, a voucher of the same value as the price of the package purchased. This voucher can only be used to purchase Locarno Film Festival hospitality offers.

Attending a Locarno Film Festival's event implies acceptance and acknowledgment of its Data Protection and Privacy Policy which is available at the following link: <https://www.locarnofestival.ch/privacy-policy>



02.

About the Locarno Film Festival

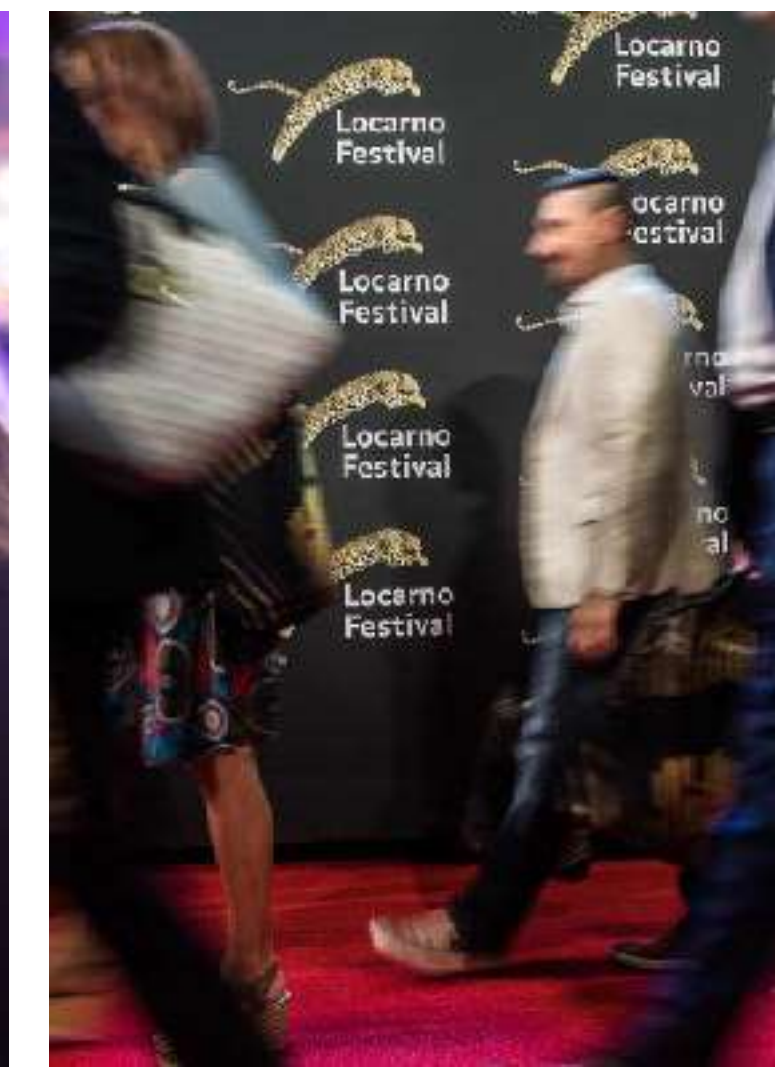
A Festival with history and tradition

Founded in 1946, the Locarno Film Festival is one of the oldest film festivals in the world, and a class-A festival, alongside Venice and Cannes. The Festival has continued to develop throughout its history: increasing its audience, its media coverage, and its influence, yet never losing its identity.

Locarno now ranks amongst the major events of its kind in the world.

Cinema at the center...

Locarno has always been a **festival of discovery**, open to all forms of cinema. Although cinema changes style, shape, and language, it remains the creative human activity around which the **feeling of community** finds its highest expression.



...serving the future

Locarno is increasingly becoming a platform where cinema is not only screened but also conceived, produced, and discussed. A space in which **new imageries** are created, involving new audiences, the **younger generations**.





A place of encounter & dialogue

In Locarno, representatives of film production and distribution, authors, multidisciplinary creatives, and young talents find the place where an **ongoing and innovative dialogue** about the **future of audiovisual** can take place.

Accessible, unique and set in nature

The Festival combines a **deep-roots in the territory** with a lively **international vocation**, which has made it a point of reference for the entire film industry and its professionals **between lake and mountains.**



Member of Swiss Top Events



Over the years, the Festival established itself as **one the most relevant film festivals in Europe** and as **Swiss ambassador for Excellence**.



Our partners:



Official Airline:



Piazza Grande on the 20 CHF bill: a national symbol of creativity

The 20 Swiss francs note shows the Piazza Grande during the Festival and thus Switzerland from its most **creative side**. The main element of the 20 Swiss francs note is the **light**.

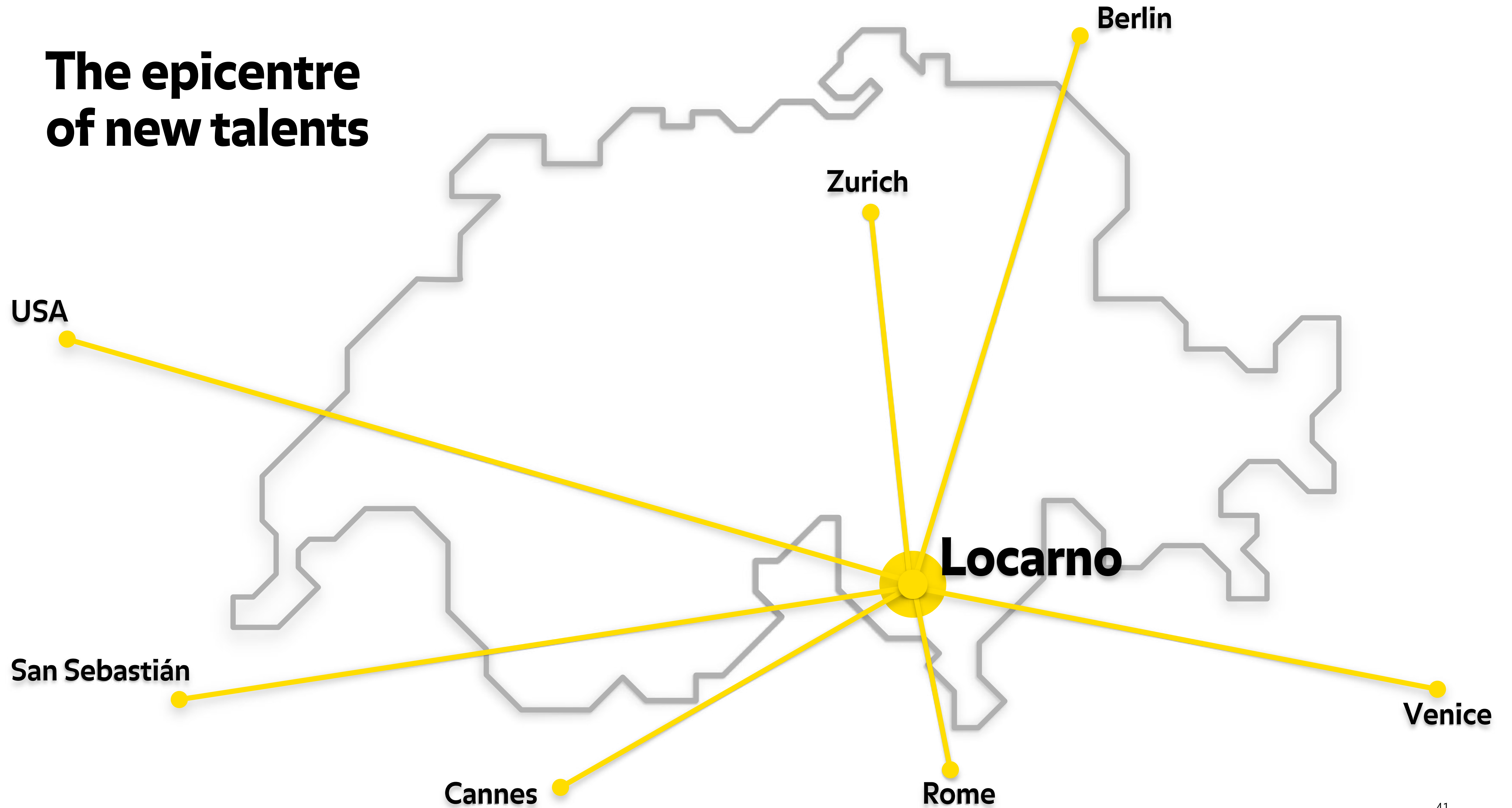


A vehicle for public reflection

The Locarno Film Festival is also a place for the world of politics, institutions, economy and culture to **meet, and discuss about current social topics** in a context other than its institutional venues.

Locarno Film Festival

The epicentre of new talents





Glamour with content

The Locarno Film Festival celebrates cinema in all its nuances and pays tribute to personalities from the industry who have contributed to writing the history of contemporary cinema.

An unforgettable experience

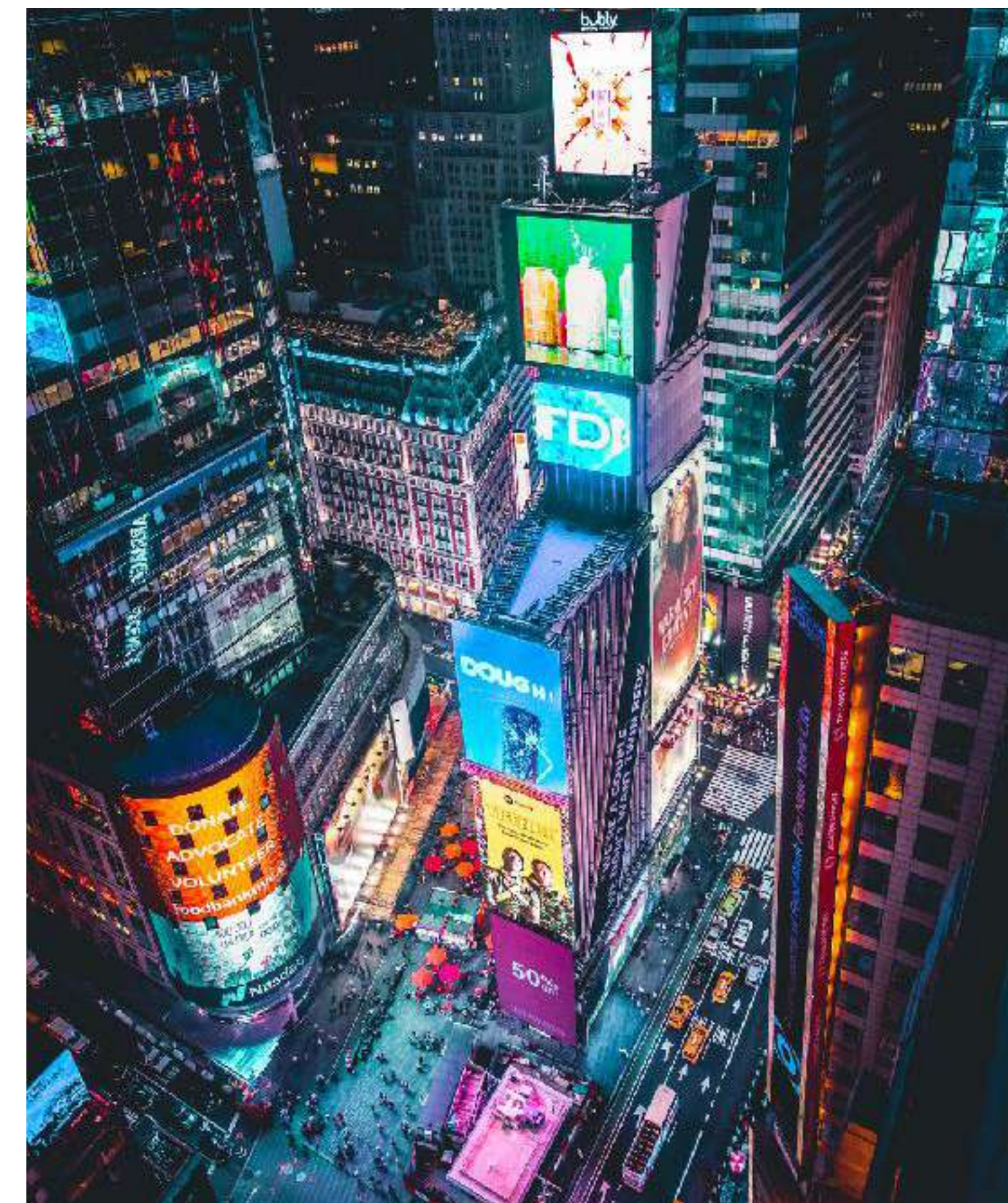
Cannes, glamour. Venice, beautiful. All great. But Locarno turned out to be the most unforgettable experience that stays with one's soul.

Irina Medavoy,
[huffingtonpost.com](https://www.huffingtonpost.com)



Locarno Film Festival

A community for creating
relevant imaginaries of
our times



In the middle of new boundaries

The **changes in media consumption** are profoundly disrupting the traditional film industry and the way we consume audiovisual content. The Locarno Film Festival monitors all these changes to constantly **reflect on the future** of our times and find and adapt to **new forms of expression**.

Always attentive to what matters to society

The Locarno Film Festival acts as a **receptive beacon** to anticipate trends and continually re-evaluate its content and its offerings at the service of an **open and inclusive society**.

#Sustainability

#Inclusivity

#Equality

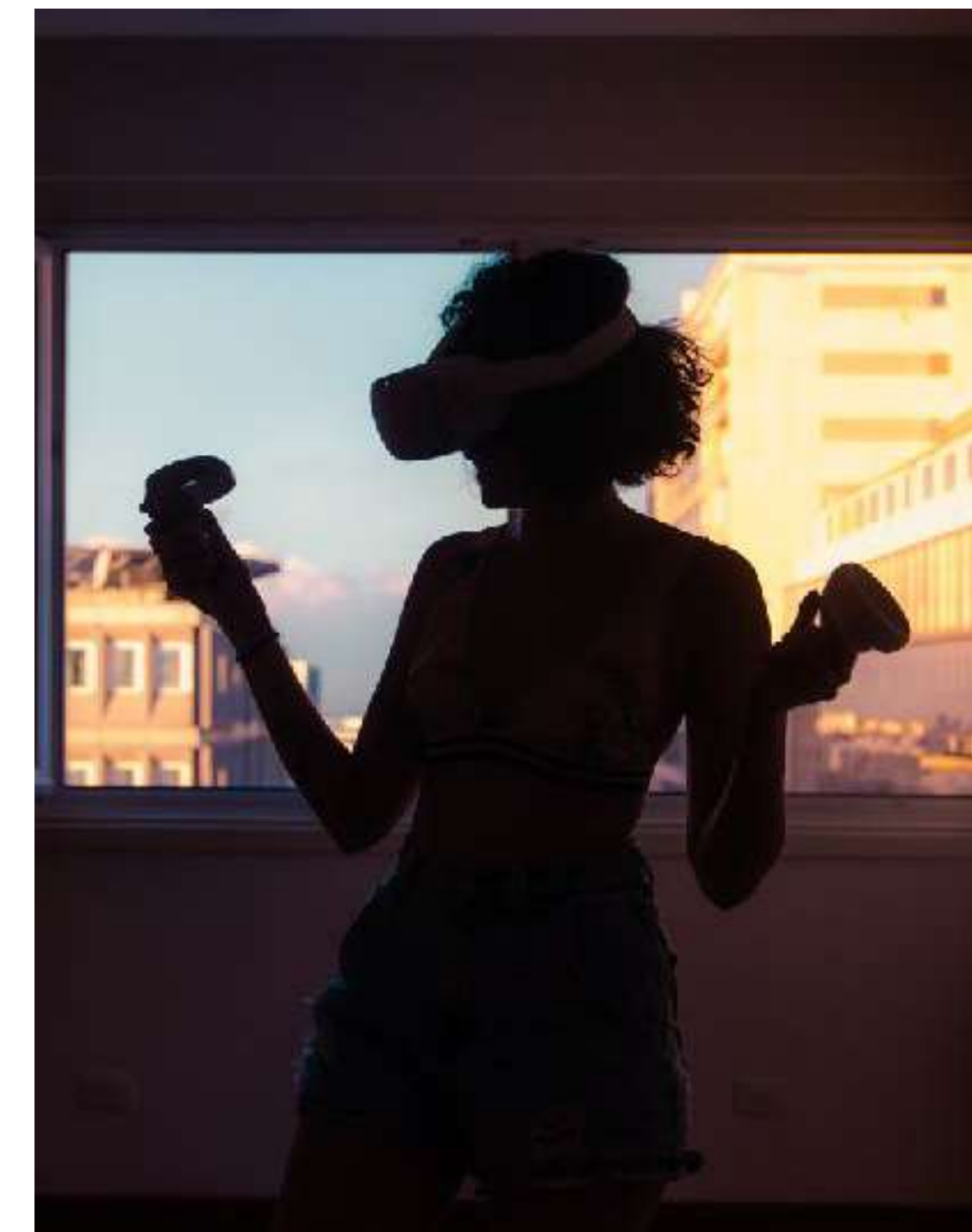
#Disruption

#Digital trends

#Environment

#Blockchain

#Ethics



An ongoing commitment

International film festivals are no longer just international showcases for premieres, but also **incubators for new projects and carriers of innovative ideas for society.**

In 2021, we were the first film festival publishing a **sustainability report:** presenting the results achieved so far and our main efforts in the domain of **environmental, economic, and social sustainability.**



Facts & Figures

The Festival of the people

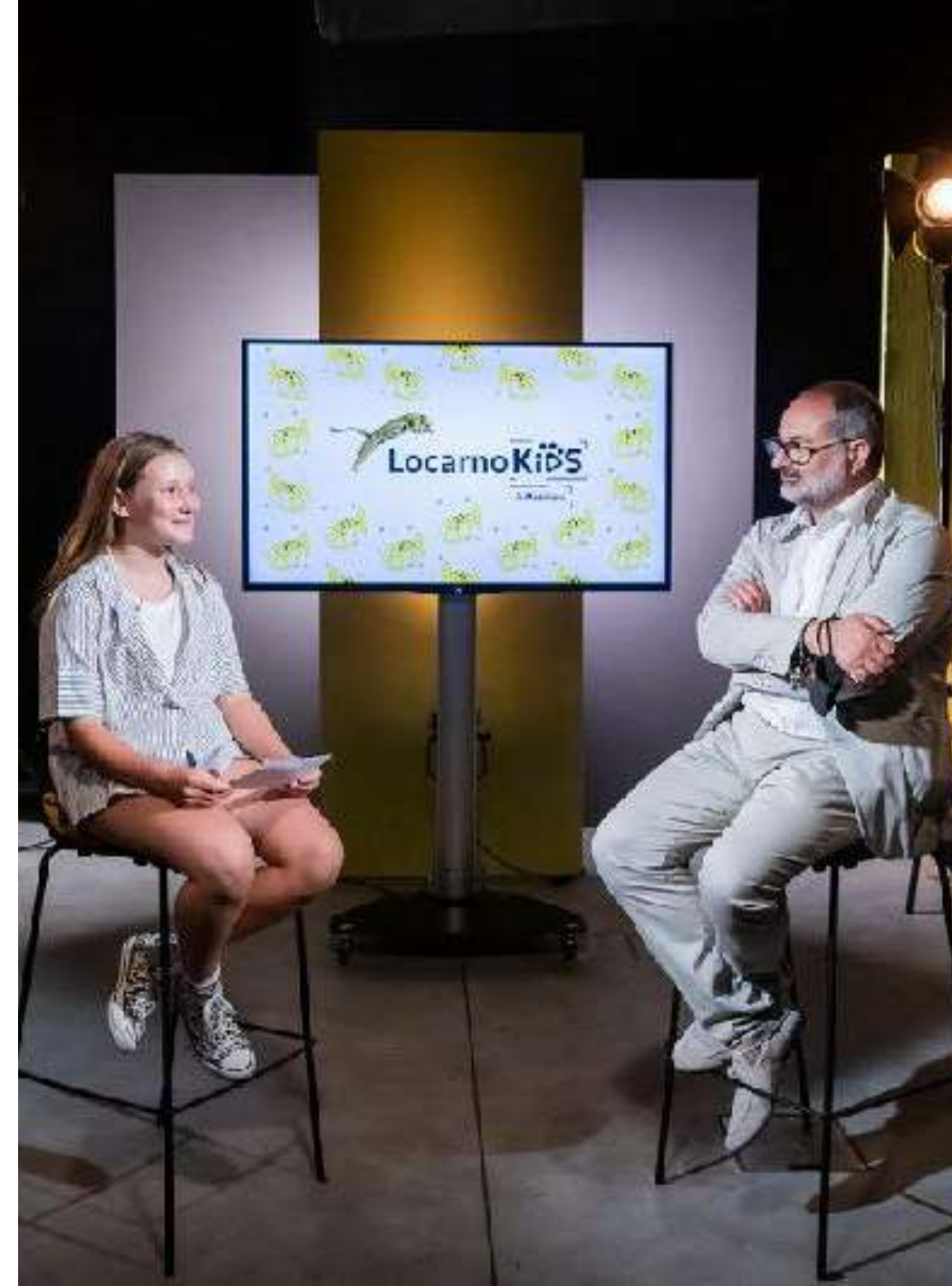
Affordable pricing is a sensitive strategic focus involving all targets. Thanks to special passes, students and apprentices can enjoy the entire Festival offer for only 10 francs per day.

We are known for our very **free and accessible atmosphere**, which is reflected in the composition of the audience in the Piazza Grande.



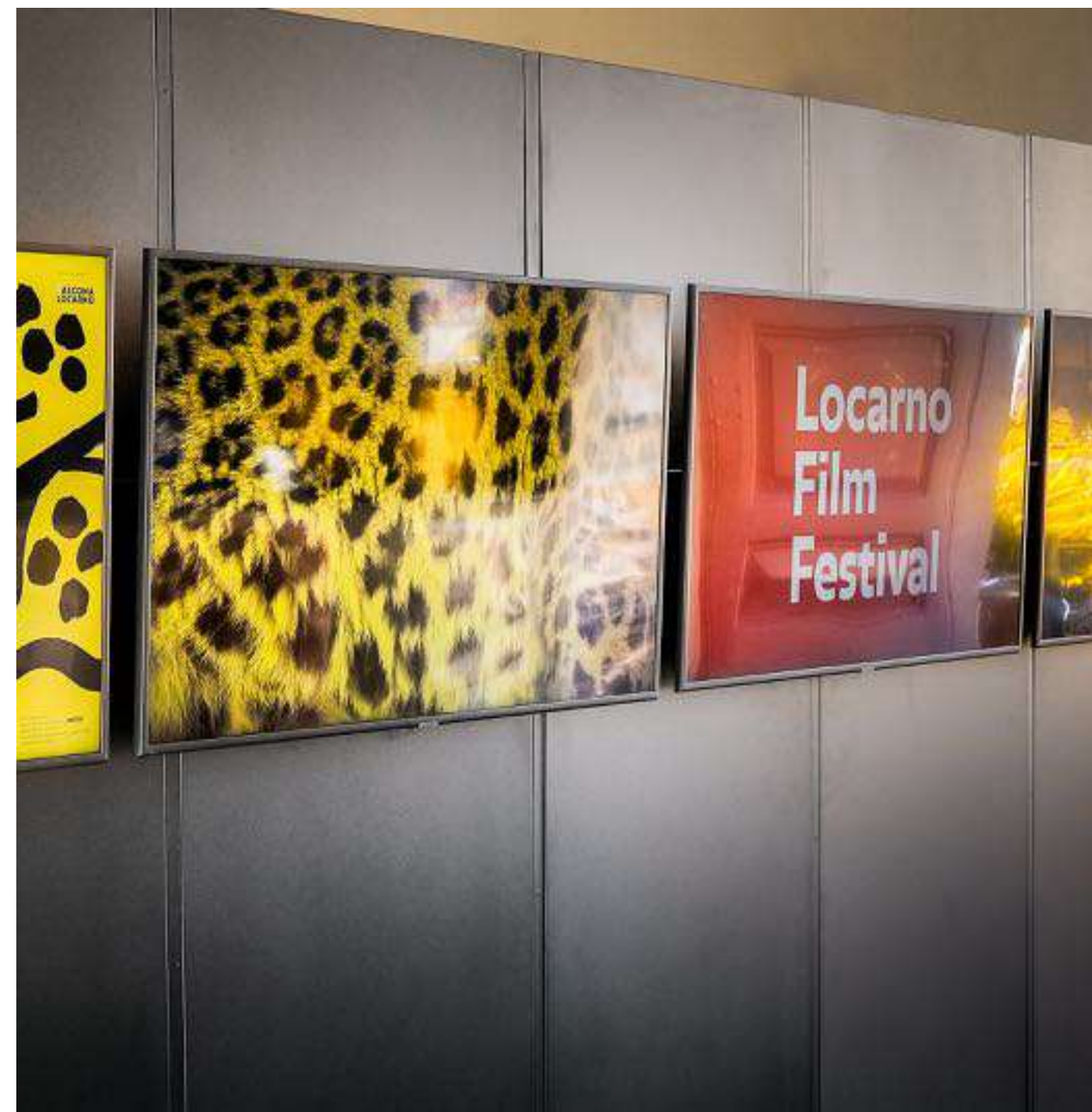
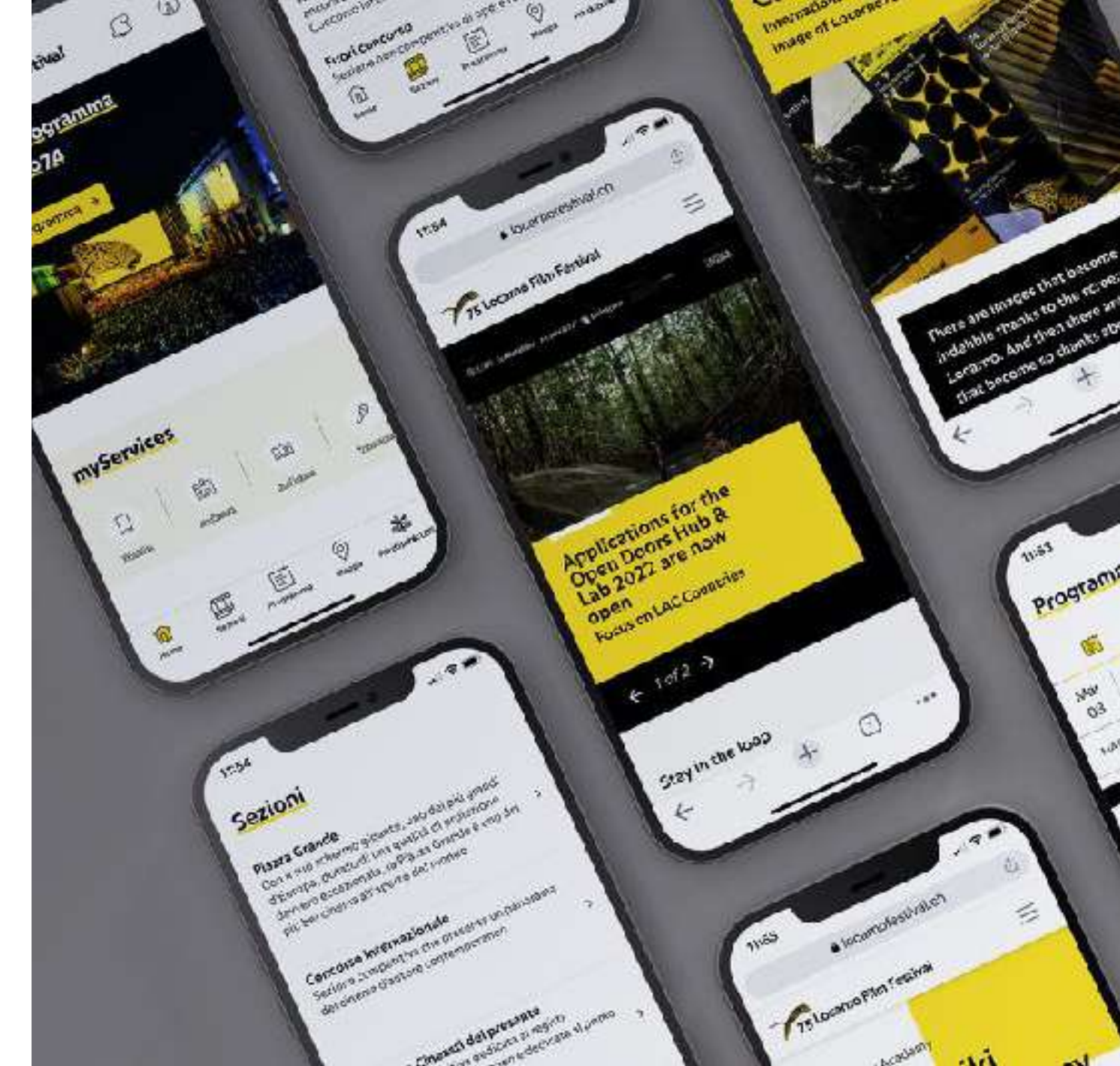
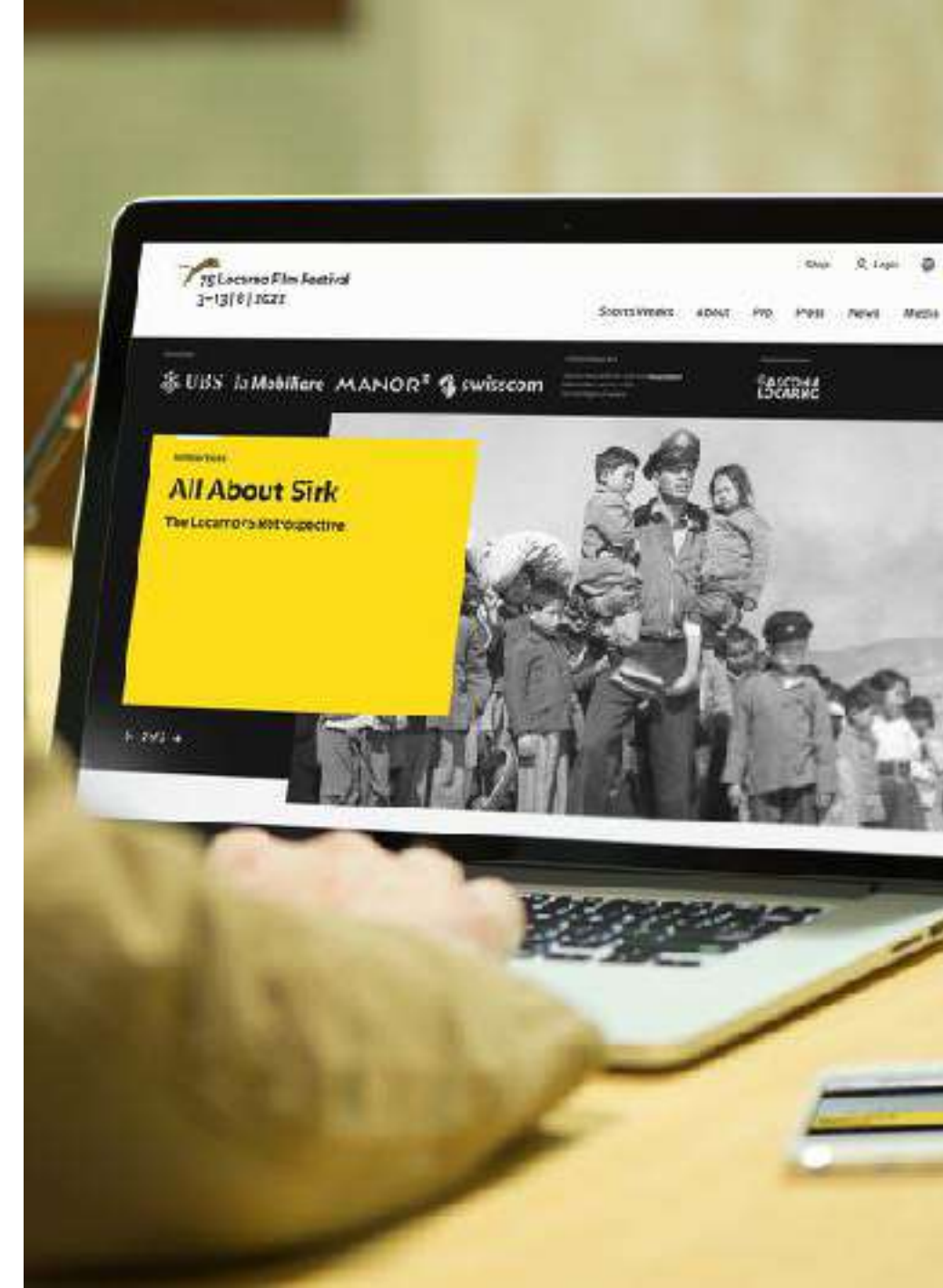
Backed by editorial activities

The Locarno Film Festival is cinema, but it is also everything that revolves around the films presented and the activities offered. Conversations, live-streamings, magazines, and a TV channel: a **unique editorial phenomenon**.



And by digital touchpoints

The medium-long-term goal is to make all touchpoints more and **more customizable**, with advanced navigation and personal area where partners can also dialogue with their target audience.



A unique 11-day communication platform

| 450+
Total screenings

| 100+
World premieres

| 100
Q&A and Panels

| 50+
Countries represented in the official selection

| 13
Screening venues

Attendees

150K+
Audience

3K+
Accredited professionals

Media coverage

290K+
Social media engagement

110K
LocarnoDaily copies

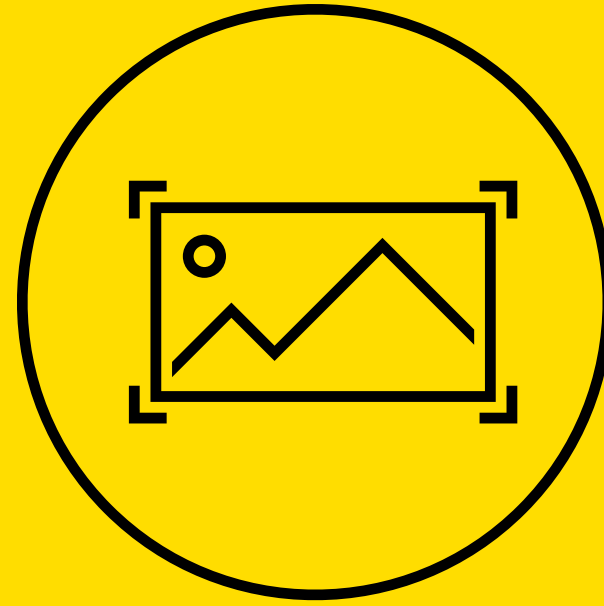
180K
Piazza Grande Guide copies

590K+
Website sessions in July and August

17K+
International and national press articles (online and prints)

Our audience

Based on the total audience
in **2019**: 240'000



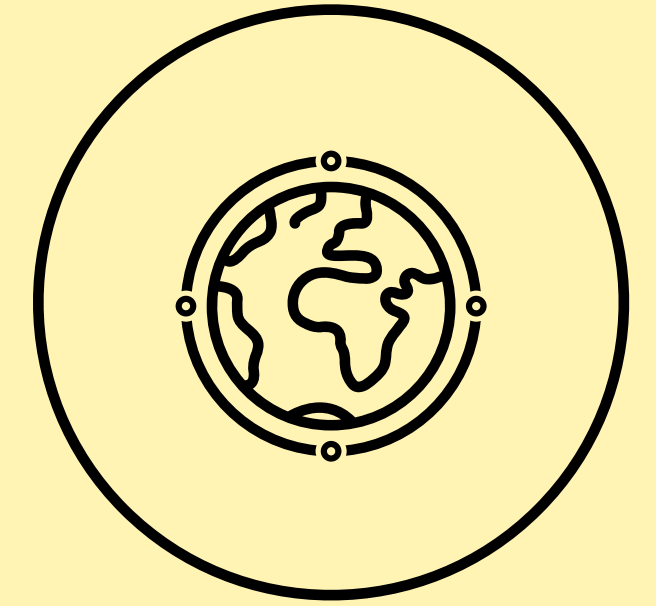
33%
Local
(Ticino)

Our event **shapes the entire region**: the city turns yellow and black and the tourist high season is extended.



47%
National
(CH-D & CH-F)

We are a Swiss Top Event, a cultural hub, and **Ambassadors for Swiss Excellence**.



20%
International

We are a **class-A festival**, together with Cannes, Venice and Berlin. The annual appointment for the entire film industry.

PAST

To relive
the history
of the Festival

[CLICK HERE](#)

PRESENT

To watch
the best
of Locarno74

[CLICK HERE](#)

FUTURE

Locarno
Film
Festival
To read
our sustainability
report

[CLICK HERE](#)

SUSTAINABILITY
REPORT
2019-2020

Locarno
UBS la Mobiliare MANOR swisscom

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Locarno Film Festival

